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Admit One Partners with John Kraemer & Sons and Wins a Prestigious Electronic Lifestyles Award

Edina, MN — September 25, 2008 — For the second time in two months, Admit One, the Twin Cities premier installer of custom home theaters, won an award for its outstanding Home Cinemas. In August, Admit One was presented with the 2008 Innovative Housing Technology Award (IHTA) for Integrator Excellence. This month, Admit One was recognized as a winner in the most prestigious category for Technical Design in Large Home Theaters (\$730K - \$1.1M) for its work in one of John Kramer & Sons Luxury Homes, an exquisite residence in Minnesota's elite Credit River Community.

Admit One integrated state-of-the-art technology surrounded by beautiful theater-themed architecture. Family-goers enter the lobby, passing the ticket window where Peter, the robot, welcomes them to the theater. Once seated in one of the 3-tiered, curved rows of 15 luxury seats, the lights dim, the fiber optic stars illuminate and the movie begins on a 15-foot screen with amazing surround sound. "To win an award for a theater we so thoroughly enjoyed creating is a double win for us," said Lance Anderson, Owner of Admit One. "This theater is the perfect balance of performance, fun and aesthetics. Both builder and homeowner were truly engaged in making this cinema an amazing lifestyle experience." says Anderson.

Gary Kraemer, Owner of John Kraemer & Sons, an award-winning luxury homebuilder in Minneapolis, concurred with Anderson's perspective, "This was a great joint effort. Admit One is right on the cutting edge of technology and has an incredible grasp of the customer's needs, said Kraemer. "Although the home is traditional in style, it is unbelievably technically advanced. I would count it as one of the finest theaters in the

metro. I knew it was an award winner before it was even built,” concluded Kraemer.
www.JKandSons.com.

These awards, which are considered the most prestigious in the \$6 billion industry, are presented annually at the Custom Electronic Design and Installation Association (CEDIA) tradeshow in recognition of companies exemplifying outstanding systems integration while meeting their clients' technology needs. Visit www.cedia.org.

About Admit One

Admit One is Minnesota's premier designer and installer of Home Cinemas with over 50 years of experience. They design, build and maintain home cinemas to deliver the ultimate home experience. Contact Admit One at 952-240-6262 or visit www.admitonecinema.com.

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